

B4: Portions of this document are withheld due to copyright laws.

Nicotine & Tobacco Research, 2015, 1–8
doi:10.1093/ntr/ntv007
Original investigation

OXFORD

Original investigation

Assessing Constituent Levels in Smokeless Tobacco Products: A New Approach to Engaging and Educating the Public

Eugene Borgida PhD¹, Barbara Loken PhD², Allison L. Williams BA¹, Joseph Vitriol MA¹, Irina Stepanov PhD³, Dorothy Hatsukami PhD⁴

¹Department of Psychology, University of Minnesota-Twin Cities, Minneapolis, MN; ²Department of Marketing, Carlson School of Management, University of Minnesota-Twin Cities, Minneapolis, MN; ³Division of Environmental Health Sciences, University of Minnesota-Twin Cities, Minneapolis, MN; ⁴Department of Psychiatry, School of Medicine, University of Minnesota-Twin Cities, Minneapolis, MN

Corresponding Author: Eugene Borgida, PhD, Department of Psychology, 75 East River Road, University of Minnesota, Minneapolis, MN 55455, USA. Telephone: 612-625-3381; Fax: 612-626-2079; E-mail: borgi001@umn.edu

(b) (4)

(b) (4)